

## Popular Advanced Searches in DONORSCAPE®

One of the most powerful tools built into DONORSCAPE® is the ability to create a list of prospects using a combination of client-supplied data, GG+A appended data, and ratings. Using drop down menus to define your search criteria and standard Boolean logic to link criterion, the user can quickly create custom lists of prospects.

The connector “Like” serves as a wildcard. Like + ST would bring up Street, Start, Fast, and anything else in the field with ST.

The connector “In” is used for a list of possible factors in a field. IN + A,B,C would bring up all As, Bs, and Cs in the field.

Below is a list of some of our most popular searches:

### **Gift Capacity Rating \$100,000+**

- a. Giving and Ratings > Gift Capacity Rating > less than 5

### **High Gift Capacity and Moderate Total Giving Dollars**

- a. Giving and Ratings > Gift Capacity Rating > less than 5 >
- b. Giving and Ratings > Total Giving Dollars > greater than > 0 >
- c. Giving and Ratings > Total Giving Dollars > less than > 10000

### **Political Contributions above \$2,500 and largest gift below \$10,000**

- a. Giving and Ratings > Gift Capacity Rating > less than 5 > Giving and Ratings > Total Giving Dollars > less than > 10000
- b. FEC > FEC Contributions > greater than > 2500

### **Upload date**

*For all prospects uploaded on a specific date*

- a. Constituent Information > Upload Date > equal to > 01/01/2011

*For all prospects between two dates*

- a. Constituent Information > Upload Date > greater than > 01/01/2011 > and
- b. Constituent Information > Upload Date > less than > 06/30/2011

**Wildcard/Unknown (%)**

*The percentage sign (%) is the unknown/wildcard signifier in DONORSCAPE® searches. It must be paired with the “like” connector. To run a search for all prospects with Smith as part of their solicitor name:*

- a. Constituent Information > Assigned Solicitor > like > %smith%

*A search for all uploads in 2011 would be written*

- a. Constituent Information > Upload Date > like > %/%/2011

*For all prospects loaded in January 2011*

- a. Constituent Information > Upload Date > like > 01/%/2011

**Top Rated Major Gifts Unassigned Prospect Households (Predictive Modeling Clients Only)**

- a. Giving and Ratings > GGA Major Gift Code > in > A,B,C > and
- b. Constituent Information > Assigned Solicitor > equals > UNASSIGNED and
- c. Constituent Information > Client Defined Field 018 (Household Gift Capacity) > less than 5 > and
- d. Constituent Information > Client Defined Field 019 (Head of Household Flag) > in > Y,S

**Top Planned Giving Households (Predictive Modeling Clients Only)**

- a. Giving and Ratings > GGA Planned Giving Code > in > P,S,T
- b. Constituent Information > Client Defined Field 018 (Household Gift Capacity) > less than > 5
- c. Constituent Information > Client Defined Field 019 (Head of Household Flag) > in > Y,S

**Top PRIZM Clusters (Predictive Modeling Clients Only)**

- a. Giving and Ratings > PRIZM Cluster Code > in > 01,02,05,06,07,09,10
- b. Constituent Information > Client Defined Field 019 (Head of Household Flag) > in > Y,S

**Special Focus Indicator (Predictive Modeling Clients Only)**

- a. Giving and Ratings > GGA Special Focus Indicator > equals > NL

**Top Philanthropic Capacity Rated Households (Predictive Modeling Clients Only)**

- a. Giving and Ratings > PCR Code > in > P1,P2 Constituent Information > Client Defined Field 016 (Household Total Gift Amount) > greater than > 0
- b. Constituent Information > Client Defined Field 019 (Head of Household Flag) > in > Y,S